

NEALSB

2015

Annual Conference

**Marriott Forrestal,
100 College Road East,
Princeton, NJ
April 24-26, 2015**

North East Academy of Legal Studies in Business, Inc.

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Debra Strauss Fairfield University President	Nancy Lasher The College of New Jersey Co-President-Elect Co-Program Chair	Susanna Monseau The College of New Jersey Co-President-Elect Co-Program Chair	Patricia Sheridan Manhattan College Vice President	Sharlene McEvoy Fairfield University Treasurer Executive Secretary
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Program Summary – 2015 NEALSB Annual Meeting Marriott Forrester Princeton, NJ April 24-26, 2015

Friday, April 24

- 3:30 p.m. - 5:00 p.m. **Registration** – Marriott Forrester Hotel lobby
- 6:00 p.m. – 7:00 p.m. **Reception**—in Treehouse Lounge
The Program Chairs gratefully acknowledge the support of their dean, Dr. William Keep, and The College of New Jersey School of Business for sponsoring the reception.
- 7:00 p.m. – 9:00 p.m. **Dinner**—the **Princeton Ballroom**, Marriott Forrester.
* Keynote by Dr. William Keep

Saturday, April 25

- 7:00 a.m. – 8:00 a.m. **Fun Run/Walk**—Meet in hotel lobby
- 7:00 a.m. - 9:00 a.m. **Breakfast**—the **Homestate Café**
- 8:00 a.m. - 2:30 p.m. Cengage Textbook Exhibits
- 8:00 a.m. - 2:30 p.m. McGraw Hill Textbook Exhibits
- 8:30 a.m. – 9:30 a.m. **Registration** – Garden Commons

8:35 a.m. - 2:30 p.m. Concurrent Academic Sessions, the **Fitzgerald Room** and the **Henry Room**, at the Marriott Forrestal

10:15 a.m. -10:35 a.m. **Mid-morning break**—sponsored by **Cengage Learning** in Palmer Square

12:00 p.m. - 1:00 p.m. **Lunch**—the **Homestate Cafe**

1:00 p.m. – 2:30 p.m. Concurrent Academic Sessions, the **Fitzgerald Room** and the **Henry Room**, at the Marriott Forrestal

2:30 p.m. – 2:50 p.m. **Mid-afternoon break**

3:00 p.m. - 4:30 p.m. **The Princeton University Art Museum** (One voucher for a free admission for each person who has signed up is included in the conference folder. Directions to Princeton Art Museum are also in the folder.)

7:00 p.m. – 9:00 p.m. **Dinner** — the **Homestate Cafe**

Sunday, April 26 **Reminder: Check out time is 11:00 a.m.**

7:00 a.m. – 9:00 a.m. **Breakfast** — the **Homestate Cafe**

8:35 a.m. - 9:45 a.m. Business Meeting in **Fitzgerald Room**.

10:00 a.m. - 10:20 a.m. **Mid-morning break**—sponsored by **McGraw Hill** in **Garden Commons**

10:20 a.m. - 11:35 p.m. **Academic session** — the **Fitzgerald Room**

11:35 p.m. – 12:30 p.m. **Lunch** — **Homestate Café**. Boxes are available in the café for people who want to take their lunch with them.

ACADEMIC PROGRAM

Saturday, April 25, 2015

SESSION I: **8:35 a.m. -10:15 a.m.** **Fitzgerald Room**

Chair: **Victor Lopez**, Hofstra University

8:35 – 9:00 a.m. *Dismantling Social Perceptions and Employment Barriers: Imposing Regulation on Federal Contractors - A Backdoor Approach to Changing America's Hiring Practices for Individuals with Disabilities.*—**Phyllis Sherman**, Nassau Community College

9:00 - 9:25 a.m. *The Paralympics - Defining Disability* —**Ira Sprotzer**, Rider University and **Joshua Winneker**, Misericordia University

9:25 - 9:50 a.m. *Thwarting the Structural and Individualized Issues of Mediation.*—**Keith Diener**, Stockton University

9:50 – 10:15 a.m. *Bullying in the Workplace: Not Every Wrong has a Legal Remedy* —**Martha Wiesel**, Hofstra University

SESSION II: **8:35 a.m. -10:15 a.m.** **Henry Room**

Chair: **Sharon Feder**, Nassau Community College

8:35 – 9:00 a.m. *Barnes v. Commissioner: The U.S. Tax Consequences of Transnational Reinvestment Plans.* —**Richard Kraus**, Pace University, Lubin School of Business

9:00 - 9:25 a.m. *The Use of the Agency Relationship as an Effective Estate Planning Tool* —**Winston Spencer Waters**, Adelphi University

9:25 - 9:50 a.m. *\$1,000 per Pill: Options for Reducing the Cost of Prescription Medication for U.S. Consumers* — **Karen Gantt**, University of Hartford

9:50 – 10:15 a.m. *"Reel" Justice: Showing, Not telling, the Law* — **Regina Robson**, St. Joseph's University

10:15-10:35

Mid Morning Break—Courtesy of Cengage Learning

SESSION III: 10:35 a.m. -11:50 a.m. Fitzgerald Room

Chair: Patricia Sheridan, Manhattan College

10:35 – 11:00 a.m. *EEOC v. Abercrombie and Fitch--Is It Possible To Be A Preppy Sales Model If You Wear A Hijab?* – **JL Nasuti**

11:00-11:25 a.m. *Product Liability in the Pharmaceutical Industry*—**Richard Hunter**, Seton Hall University

11:25-11:50 a.m. *Comparison of Causality in English and American Tort Common Law*—**Dan Herron**, Miami University

SESSION IV: 10:35 a.m. -11:50 a.m. Henry Room

Chair: Debra M. Strauss, Fairfield University, Charles F. Dolan School of Business

10:35-11:00 a.m. *Hosting in the New Peer-to-Peer Marketplace: --- Better Barter Disrupts Regulatory Regimes?* —**Alka Bramhandkar**, Ithaca College

11:00-11:25 a.m. *Our Hidden Value*—**Kevin Michels**, The College of New Jersey

11:25-11:50 a.m. *Plagiarism, Fraud and Ghostwriting: Legal and Ethical Implications for the Scientific Research Community.* —**Audrey Wolfson Latourette**, Stockton University

12:00 – 1:00 p.m. Lunch – Homestate Cafe

SESSION V: 1:00 p.m. - 2:20 p.m. Fitzgerald Room

Chair: Elisa Salvi, Nassau Community College

1:00 – 1:20 p.m. *Sex and Contract Law: A Case Study – Using the SUNY Definition of Affirmative Consent to Teach Contract Law – Robert Wiener*, Pace University

1:20 – 1:40 p.m. *Retaliation Protections for Attorney - Whistleblowers and Conflicting Ethical Duties—Jennifer Pacella*, Baruch College

1:40 – 2:00 p.m. *Workplace Cyberharassment: Employer and Website Operator Liability for Online Misconduct—John Paul*, Pace University

2:00 – 2.20 p.m. *The Defendant Professor: When Faculty are Sued. – Cherie Ann Sherman*, Ramapo College and **Phil Anderson**, Ramapo College

SESSION VI: 1:00 p.m. - 2:20 p.m. Henry Room

Chair: Regina Robson, St. Joseph's University

1:00 – 1:20 p.m. *Smart Cities & Privacy Questions—Janine Hiller*, Virginia Tech

1:20 – 1:40 p.m. *Kill the Monster: Promissory Estoppel as an Independent Cause of Action—Susan Martin*, Hofstra University

1:40 – 2:00 p.m. *When Lenders Can Legally Provide Loans With Effective Interest Rates Above 1000%, is it Time for Congress to Consider a Federal Interest Cap on Consumer Loans? —Victor Lopez*, Hofstra University

2:00 – 2.20 p.m. *Big Data and Social Netbanks: Are You Ready To Replace Your Bank? —Nizan Geslevich Packin*, Baruch College

3:00 - 4:30 p.m. Princeton University Art Museum Tour
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ACADEMIC PROGRAM

Sunday, April 26, 2015

REMINDER: *All hotel guests must check out by 11:00 a.m.*

8:35 a.m. – 9:55 a.m. Business Meeting Fitzgerald Room

10:00-10:20 a.m. Mid Morning Break—Courtesy of McGraw Hill

SESSION VII: 10:20 a.m. - 11:35 p.m. Fitzgerald Room

Chair: **Rosemary Hartigan**, University of Maryland, University College

10:20 – 10:45 a.m. *Employer Wellness Programs: A Prescription for Discrimination?* —**Sharlene McEvoy**, Fairfield University, Charles F. Dolan School of Business

10:45 – 11:10 a.m. *Metlife Litigation and Shadow Banking: Should Regulation Be Extended Beyond Traditional Banking*—**Roy Girasa**, Pace University

11:10-11:35 a.m. *Can Johnson & Johnson Recover From a Troubled Past?* – **Nancy Lasher**, The College of New Jersey, **Susanna Monseau**, The College of New Jersey, and **Juliana Pettitt**, The College of New Jersey

